



# NYSACTE Joint CTE CONFERENCE

DATE: June 26-27, 2018

THEME: Growing Stronger Together

Holiday Inn Syracuse - Liverpool



[nysacte.org](http://nysacte.org)

## Who should attend?

Any CTE administrator or teacher: Ag, Business, FACS, Technology, Trade and Technical, Health Occupations, Work Experience Coordinators; in NYS, school superintendents, principals and school counselors.

## What it will offer?

An opportunity to network with other CTE professionals; gain knowledge of the most current issues, policies and practices in CTE; hear about best practices in CTE programs and classrooms; identify strategies for CTE advocacy; share classroom strategies and tools; increase your skills as a teacher or administrator; and earn professional development hours.

## Why?

Know what is happening with CTE in NYS. Be better prepared to work with students in your classrooms. Develop programs that meet the economic and workforce needs of your community.

## KEYNOTE

**Josh Davies, CEO of The Center for Work Ethic Development**, is passionate about helping others make a difference in their lives, jobs, and community. Through his work as an executive, speaker, and trainer, he has delivered results to a wide variety of organizations across all 50 states. No matter what business you are in, where you live, or what school you teach at, odds are you have been impacted by the work ethic gap. Rather than accept this as the new normal, The Center for Work Ethic Development is helping organizations and individuals build work ethic.

What do you mean by *work ethic*? You may think of it as the willingness to be a self-starter and get the job done. But there is a deeper meaning, one that encompasses our philosophy at the Center for Work Ethic Development. Sometimes work ethic is otherwise known as *soft skills*, *work readiness* or *portable job skills*. There are tiers of soft skills, or work ethic, and we focus on foundational skills, on which all other skills are based. We have distilled them to a set of seven behavioral competencies that are the foundation of workplace success. These competencies are: attitude, attendance, appearance, ambition, accountability, acceptance, and appreciation.

THE CENTER FOR **WORK ETHIC** DEVELOPMENT

REGISTRATION DETAILS COMING SOON.

If you're interested in being a vendor, contact Linda Romano, [lromano@necsd.net](mailto:lromano@necsd.net).