

February 2021

Onward and Forward 2021!!

Business Teachers Association of New York State



Dear BTANYS members - Onward and Forward!!

Yes - that is my classroom - not very pretty or welcoming but clean and serves the purpose - Right?!! To think back and reflect on this past school year/first semester now coming to a close; I am reminded of ALL THAT WE HAVE ACCOMPLISHED! We as teachers stayed the course, maintained professionalism for our students, and continued to learn new things or improve what we were doing FOR THE GOOD OF OUR STUDENTS! CONGRATULATIONS!

Now, moving into the second semester, we will stay the course, maintain our professionalism for our students, and continue to learn new things or improve what we are doing FOR THE GOOD OF OUR STUDENTS!

As I tell my students, YOU GOT THIS!!

Tracy Farrell and the Executive Board of BTANYS

FEBRUARY IS CTE MONTH

Career and Technical Education Month[®], or CTE Month[®], is a public awareness campaign that takes place each February to celebrate the value of CTE and the achievements and accomplishments of CTE programs across the country. Check out ideas and resources for celebrating the month at the ACTE website. Please share your idea's through NYSACTE.

LET OUR VOICES BE HEARD!!!

What can I do to celebrate CTE Month?

- <u>Participate</u> in the 2020-2021 CTE Month-NASA HUNCH Student Video Challenge: Advancing Space Exploration through Manufacturing
- Host a school visit and invite members of your local community to learn about your school's strong CTE programs firsthand
- Engage your policymakers and the media to encourage them to attend events and tell you CTE story, or use social media to do the same
- Work with business and industry leaders to ensure they understand the role
 CTE plays in readying their future workforce
- Purchase pens, pencils, lanyards and other CTE Month Merchandise to use at events or at your school
- **Download our CTE Month logo** for use with any print or digital outreach.

PLEASE SHARE YOUR IDEAS IN YOUR REGION AND NYSACTE



Resources for YOU from our NYSCATE Leadership:

CTE Learn:

Sharing this customized video message that was created specifically to communicate with New York State CTE professionals on CTE Learn. Please check it out https://youtu.be/F2rP161kHKc. I would also like to thank Dick Jones for all of his work that he has done with CTE Learn.

Promoting NYSACTE:

Also see the attached flyer recently created promoting NYSACTE. Communication is the KEY to unity and success. As possible uses of these two items, other states are sharing with their state CTE Directors and asking for their assistance in sending it out to their contacts, as well as promoting in their newsletters, posting on their web sites, as well as to ask their membership to share it through their school bulletin boards, listservs or staff group emails.

TAC website resources:

NYSED is aware of concerns regarding access to the TAC website and asks us to please encourage the field to send requests directly to EMSCCTE@nysed.gov for a specific document. If they have that document downloaded or accessible through the site, it will be shared. In the meantime, I have been on the telephone with the NYS Division of Budget to see what the hold up is with the awarding of the new contract. From: NYSACTE

NYSED CTE Guide/Resource:

We would like to remind all of the efforts of the Career and Technical Education Center for creating *The Guide for CTE Administrators and Counselors*. This fantastic resource covers the unique challenges and demands of a CTE program that our school leaders need to know. Share it! Download here.

Accounting Resource:

Quickbooks is the best accounting software in the world. We are giving it for FREE for all teachers and students. https://www.econedlink.org/resources/quickbooks-by-intuit-pt-1/ Ruben A. Rivera, PhD/Director, Professional Development/**Council for Economic Education**

Are you on the Listserve?

Join the <u>CTEBiz</u> listserv for updated information about business education throughout the state provided by Michael LaMastra, our Business and Marketing Associate at NYSED.

Looking to be involved?

If you reside in the Hudson Valley or Southern Tier Regions, and would like to join our board, we have a place for you! Please forward inquiries to president@btanys.org.





Calendar of Events:

February is CTE Month - CELEBRATE!!!!!

February 8, 2021 - Part II of Computer Science and Business Education - see website and follow this link to register:

https://docs.google.com/forms/d/1bhl3qe0wUYEzgULie-PaarMI9j-JKc25pxAbM O9--c/edit

February 25, 2021 - Hot Chocolate and Conversation with your NYSED Representative - see attached flyer. Grab a hot chocolate and listen to updates on where business education is, opportunities available to business teachers, as well as tips and tricks on how to best manage the current learning environment. This will also be an open dialogue with the opportunity for attendees to ask questions and share best practices! - see website soon for details to register.

March 13, 2021 - BTA Executive Board meeting



NOT A MEMBER - JOIN NOW: Become a member of BTANYS

READ MORE ON OUR WEBSITE

https://www.btanys.org/

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