

“Discussion of Trends and Issues in Community College Business Programs”

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1. Discussion of what defines a successful community college business program:

How do you and your department define a successful business program?

How do you and your department measure the success of the business programs?

How does your administration/district define a successful business program?

How does your administration/district measure the success of the business programs?

2. Discussion of types of certificates and degrees your community college business program currently offers and what new certificates/degrees or changes in certificates/degrees your department is considering.

3. Discussion of Carl D. Perkins Career and Technical Act VI funding for Postsecondary CTE business programs:

Is your college/department applying for these funds?

What types of projects are you requesting and are they being approved?

Are the projects successful and what type of documentation are you using to provide evidence of success?

4. Discussion of Career Paths for Business Students:

Does your department work with or have articulation agreements with the local high schools; and if so, how do they benefit the students?

Does your department work with or have articulation agreements with local four-year institutions; and if so, how do they benefit the students?

What types of career paths with other institutions would you like to have formalized and why?

5. What type of research regarding postsecondary business students, courses, or programs would you like to have conducted by business educators and have available to you?

Enjoy the NBEA Conference!
