

# **DIGITAL CITIZENSHIP**

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# WHY TALK ABOUT DIGITAL CITIZENSHIP?

We are teaching digital natives

Most educational institutions are focused on rules and regulations

The adults (teachers, Administration) are not sure how to approach the topic

- So it is just avoided




## Digital Citizenship Video



# DIGITAL NATIVES

**Young people who have grown up  
around digital technologies and  
who instinctively understand the  
technology**



## DIGITAL IMMIGRANTS

**Those who have started using  
technology only after entering  
adulthood**

- Typically Administration and Teachers



**SO, WHAT DOES DIGITAL CITIZENSHIP MEAN?**

**Using technology in a  
responsible, accountable,  
and productive manner.**

- Norms



# BUT WE HAVE AN AUP

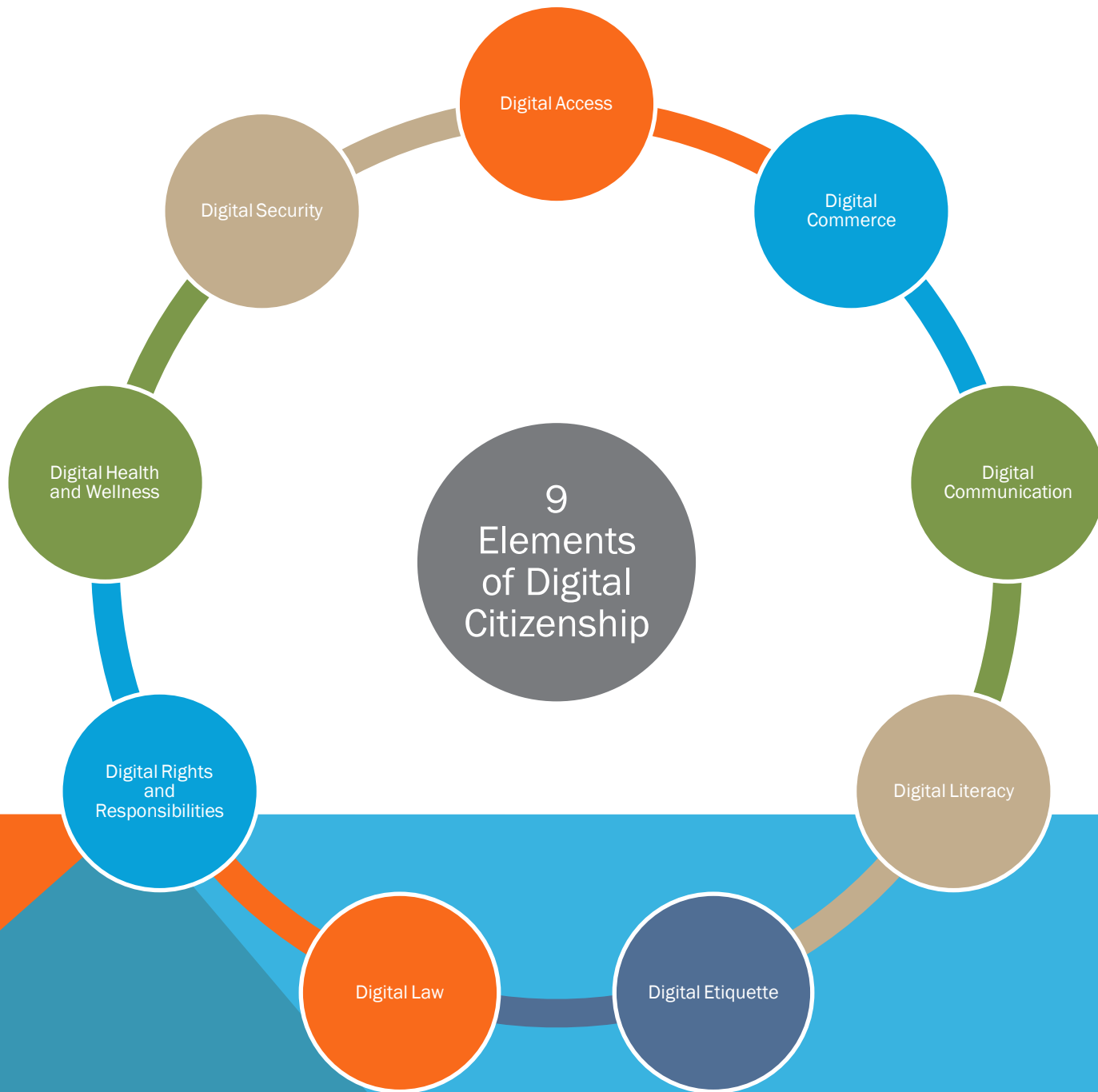
Very few AUP's *TEACH* the use of digital technology

More often, they tell what users *CANNOT* do

Its not enough to simply have a policy

- You need to give direction







# DIGITAL ACCESS

Full participation in society

Are we preparing our students for a future with technology?

Technology will be important to the future of *all* student's, not just those who have access now.



# DIGITAL COMMERCE

Buying and selling goods online

If we are preparing students for the future, digital commerce is an important issues that needs to be addressed

Students need to understand that their actions online can follow them through life



# DIGITAL COMMUNICATION

Electronic exchange of information

Cell phones are an issue in education – where do you stand?

There is no universal solution



# DIGITAL LITERACY

Capability to use digital technology and knowing when and how to use it

Focus is often on learning technology and not on when it is ok and it isn't

Teachers have not been taught how to use technology



# DIGITAL ETIQUETTE

Standards of conduct expected by other digital technology users

A good digital citizen seeks others to see who they view the use of technology and then makes personal adjustments based on feedback



# DIGITAL LAW

Legal rights and restrictions governing technology use

Teaching students how to make good choices helps not only students, but  
Administration too

Need to provide resources and guidance to teachers and students



# DIGITAL RIGHTS AND RESPONSIBILITIES

Privileges and freedoms extended to all digital technology users and the behavioral expectations that come along

“do no harm” (Google)

- We need to teach this to students



# DIGITAL HEALTH AND WELLNESS

The elements of physical and psychological well-being related to digital technology use

Too often, we relate only to the security of equipment and programs, not to the physical well-being of the user





# DIGITAL SECURITY

Precautions that all technology users must take to guarantee the personal safety of their network

At the *very* least, learn how to protect data

Passwords are *key* to digital identity



**By employing a teaching model – rather than simply creating policies against technology misuse and abuse – technology leaders can create a self-sustaining digital citizenship program that will benefit all aspects of school technology use.**



# DEVELOPING A PLAN

Step 1 – Digital Citizenship Audit – technology

leadership team

Step 2 – Analyze Audit

Step 3 – Identify Problems


Step 4 – Provide Resources

Step 5 – Create Program to be implemented

across the board



**Digital Citizenship is not a one-time issue – technology is an ever-changing – issues must be addressed continually.**



# WHAT DO I DO?

Everfi – Ignition program



# PINTEREST



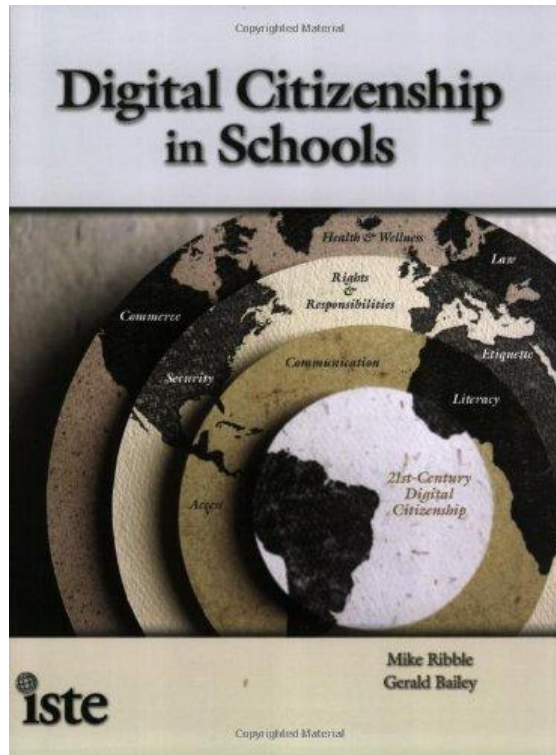
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# DIGITAL CITIZENSHIP IN SCHOOLS





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