ARE YOU LINKEDIN?

Finding Resources for your classes and Work-Based Learning training sites using LinkedIn

Susan Gubing, CareerSmarts, Buffalo State, Hofstra University

sue@careersmarts.com

https://sites.google.com/site/linkedinwbl/home

WHAT SOCIAL MEDIA ARE YOU USING?

SCENARIO:

Educators often express concern about limited resources and lack of connections to business world

CHALLENGE:

The role of a Work-based learning coordinator and Business Education teacher is to build connections from classroom curriculum to real-world experiences.

SOLUTIONS:

- Reach out to the resources you already have in your own Chamber of Commerce and Business Advisory Board
- Use technology to locate those hidden resources that can be at our fingertips.

HOW TO NETWORK AND BUILD RELATIONSHIPS

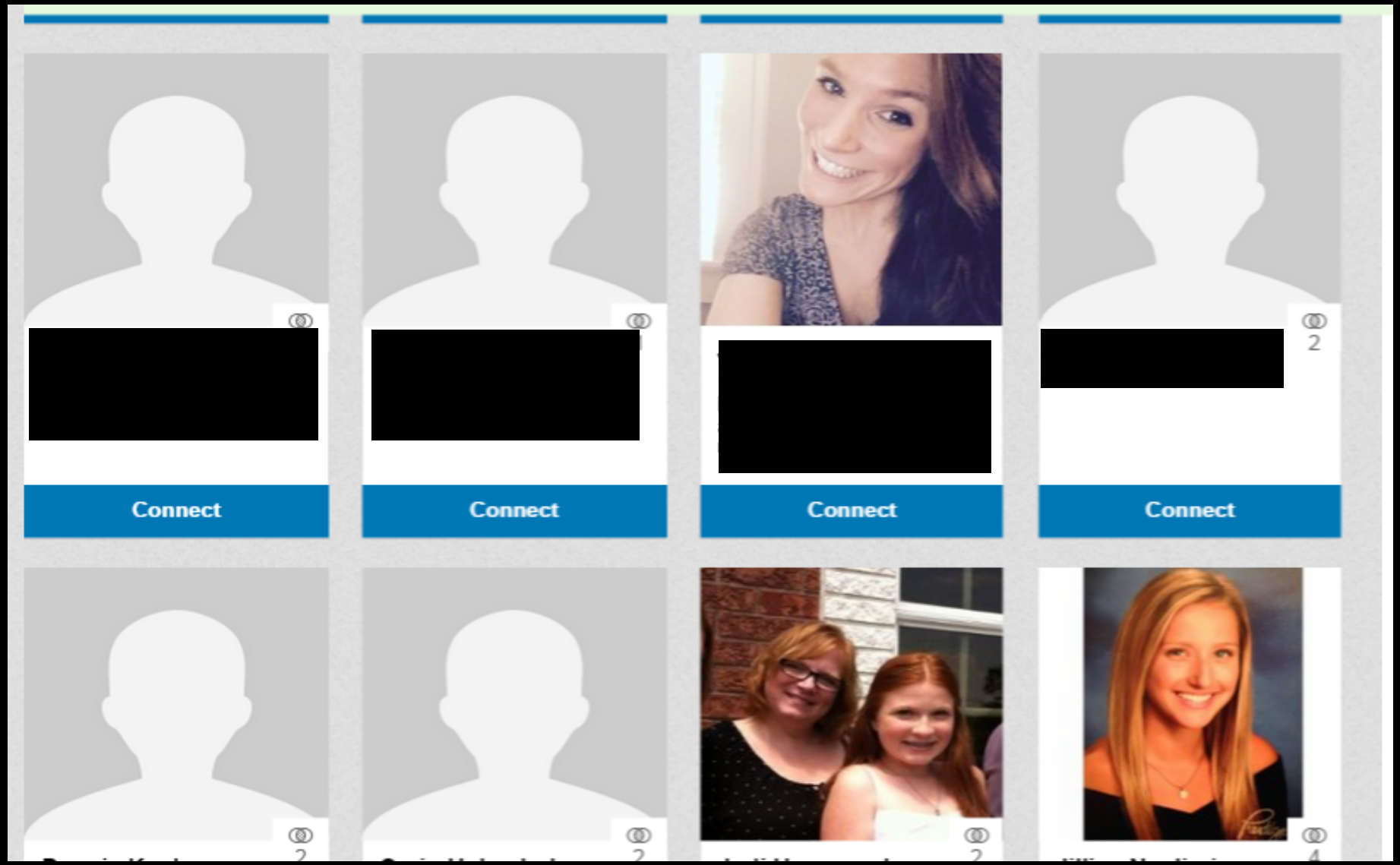
1. Create profile
2. Search and Connect to Resources
3. Endorse People
4. Join Groups - There is power in numbers
5. Broadcast Your Wisdom
6. Connect to Partners Via Rolodex
7. Follow Corporations
8. Follow Influencers to Build Your Own Intelligence

1. Create Profile

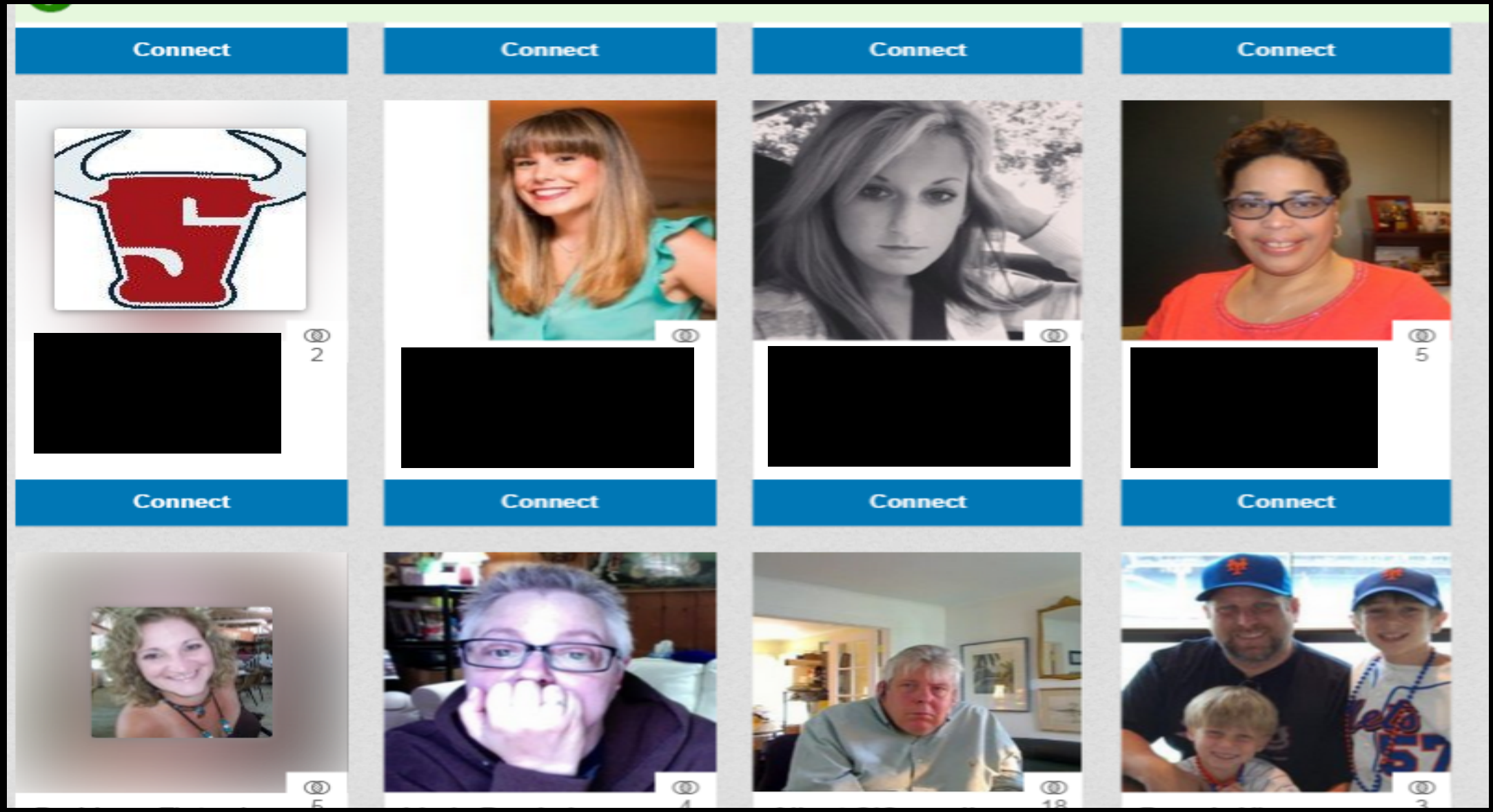
a. Picture
b. Summary
c. Work Experience
d. Education
e. Skills
f. Add assets such as a brochure, flyer, white paper, PowerPoint, list of courses offered within your department.

CREATE PROFILE

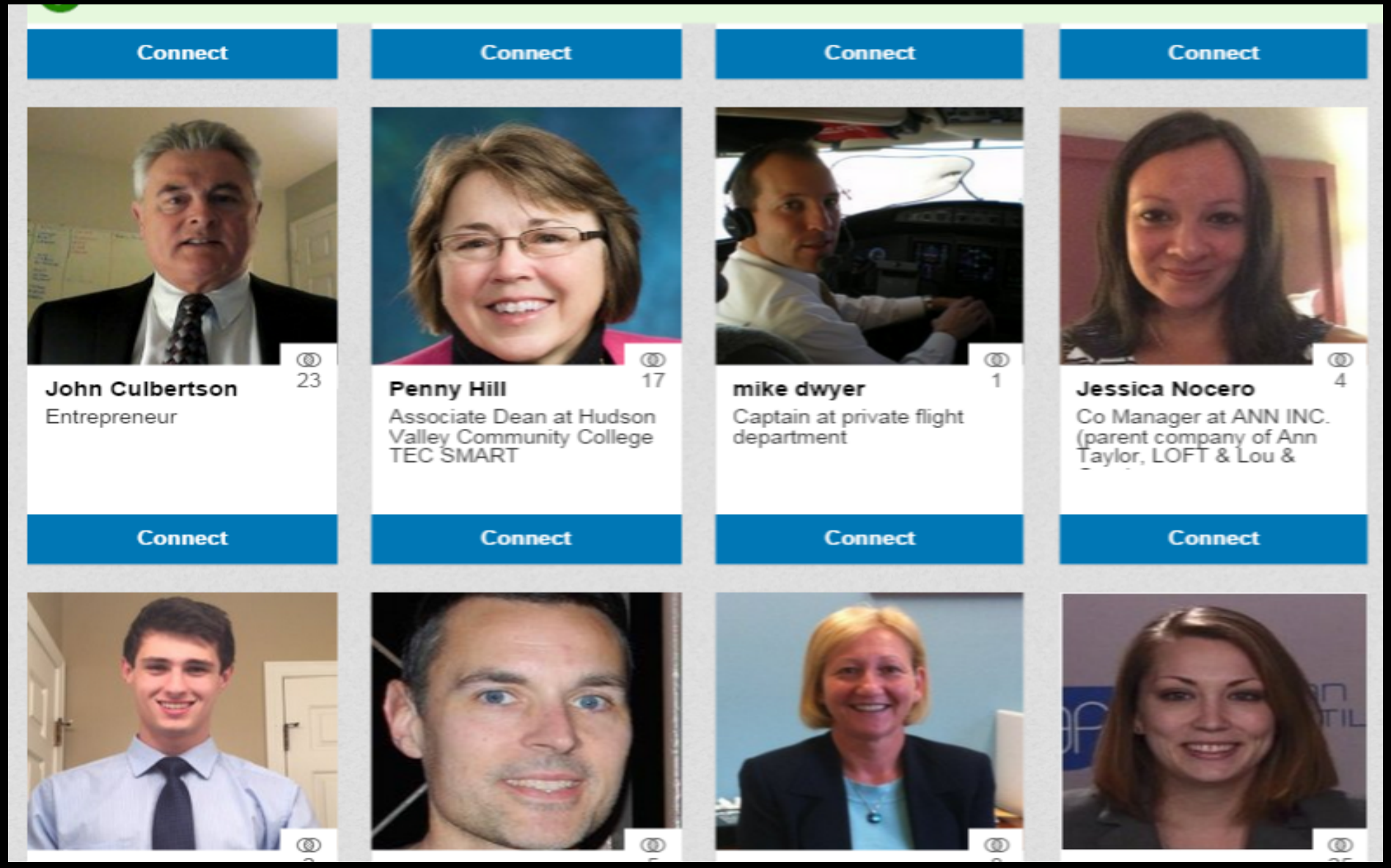
START WITH YOUR PICTURE!



DO's and DON'Ts



LOOK HAPPY AND PROFESSIONAL



LINKEDIN – SEARCH AND CONNECT

John Litkowski 1st

ISS Teacher & Business Owner

Greater New York City Area | Information Technology and Services

Current	Forest Hills High School, Suffolk County Community College, JPL Solutions Inc
Previous	Rothco, Expo Design Center, Wayside Fence Co./Fence Masters Technology, Inc.
Education	State University of New York College at Buffalo

Send a message

117 connections

Relationship | Contact Info | Connected 21 days ago

Background

Background

Determine your reason for being LinkedIn!

Summary

Seeking business connections for my high school students for the Virtual Enterprise program in the following capacities:
- Guest Speakers
- Job Shadowing
- Internships
- Mentoring
- Curriculum enrichment - Financial Literacy, etc.

Special Education, Mathematics & Business and Marketing Instructor
Has attained diverse experience in working with educational technology.

Specialties: N.Y.S. Teacher Certification in Mathematics, Grades 7-12; N.Y.S. Teacher Certification Students with Disabilities in Mathematics, Grades 7-12; N.Y.S. Teacher Certification in Business and Marketing, Grades K-12. In the process of attaining certification extension as Coordinator of Work Based Learning Programs for Career Development at Buffalo State College.

Adept in providing unique solutions to people's technology issues in a professional and courteous manner.

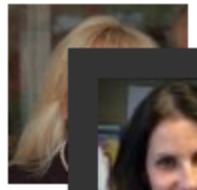
Frank Brigante
Special Education
Viscardi School-Pr

Lynne Buttino
School Counselor a

Melissa Habich
Special Education
Knox Westerlo CSD

Cindy Christens
CTE Teacher at Mo
BOCES

Emily Sowek
Global Studies Tea
Learning Coordinat
Institute



Susan Ryan Tiet

People also
Lynne Butti
Counselor a

Your summary determines your connections.

Susan Gubing

Consultant - Career and Workforce Development; Work-Based Learning Programs

Greater New York City Area | Professional Training & Coaching

Current	CareerSmarts, Buffalo State College, NYC DOE and CTAC
Previous	Smithtown Central School District
Education	Buffalo State

View profile as

500+ connections

Summary

"Building LI's Future Manufacturing Workforce." Looking for forward thinking manufacturing firms for the LI Pathways to Technology Program sponsored by NYS Governor Cuomo. Join us as a business partner to make a difference in tomorrow's workforce!

CareerSmarts, can also provide the following consulting and training services to your school:

COMPLETE YOUR PROFILE

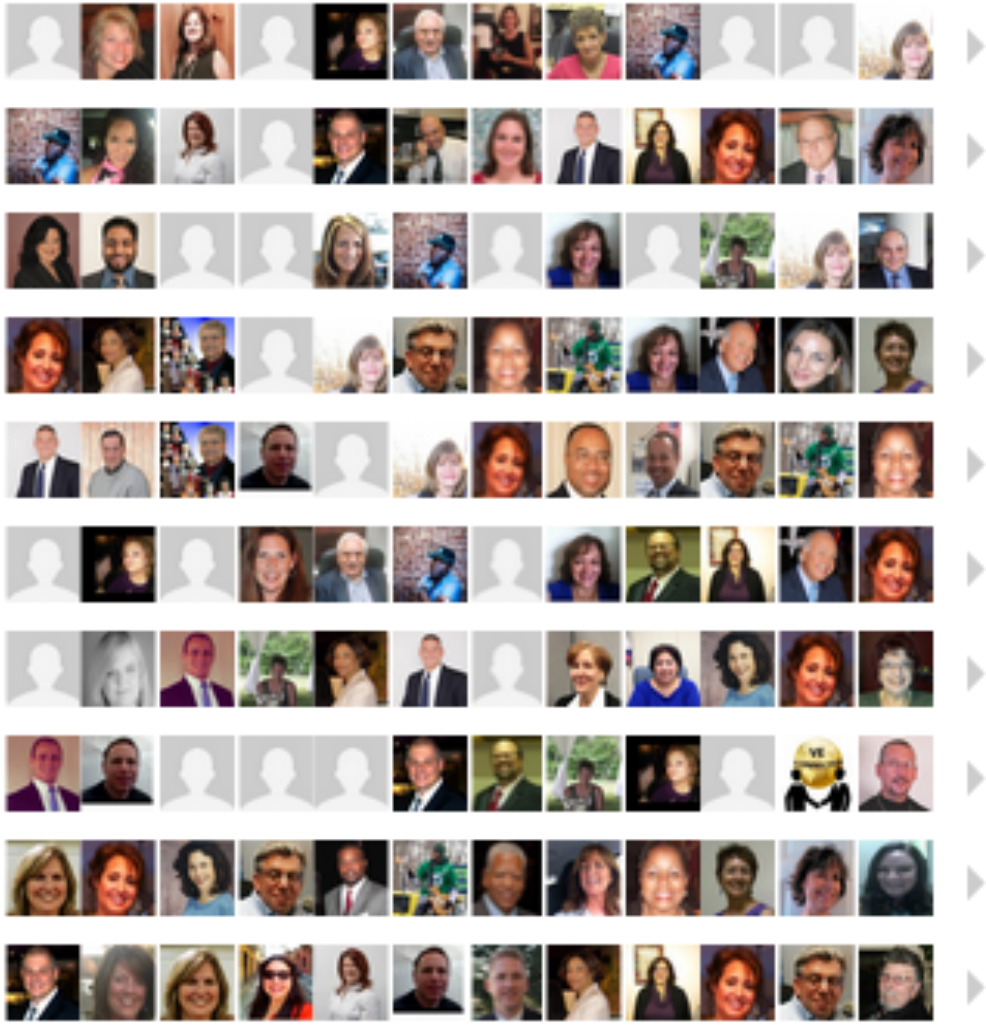
1. Work Experience
2. Education
3. Skills
4. Add assets such as a brochure, flyer, white paper, PowerPoint, list of courses offered within your department.

LI P-Tech Brochure

Skills & Endorsements

Top Skills

99+	Staff Development
99+	Career Counseling
99+	Public Speaking
99+	Higher Education
98	Curriculum Design
93	Leadership
77	Teaching
75	Curriculum Development
53	Classroom
48	Training



SKILLS

forest hills ny

Advanced

Home Profile Connections Education Jobs Interests Business Se

Greater Los Angeles A... (26)
Greater Boston Area (19)
Greater Chicago Area (18)
+ Add

Current Company

All
Forest Hills Financial G... (38)
NYC Department of Ed... (21)
North Shore-LIJ Health... (15)
Citi (13)
St. John's University (9)

More results on SlideShare for **forest hills ny**

Randy Brickman in 2nd

Helping Clients Maximize Their Human Life Value, & Protect What is Important To Them

Greater New York City Area • Financial Services

6 shared connections • Similar

Connect

Current: **Forest Hills** Financial Group, Vice President, Registered Represe...
Past: Partner at Brickman Valley Paint, Inc.
Family owned home decorating center located in Valley Stream, **NY**.
Specializing in paints, window...
Education: **Forest Hills** High School, Halsey Jr. High School
Queensborough Community College

FINDING CONNECTIONS

smithtown high school alumni engineering

Some search results have been filtered to improve relevance.

Show all results

Marc Milgrom 3rd

Business Manager at Bloomberg, LP

Greater New York City Area • Capital Markets

Similar

Current: Regional VP, Cornell **Engineering Alumni** Association at Cornell ...

Education: **Smithtown High School** West

SEARCH & CONNECT!

Matt DeStefano

3rd

Account Manager at Cirrus Data Solutions, Inc.

Greater New York City Area | Computer Software

Previous FalconStor Software, mimosa systems, Microsoft

Education Five Towns College

Send Matt InMail

500+

Maren Cattonar

3rd

Technology Innovation at MIT

Greater Boston Area | Defense & Space

Current MIT, NERAM, LLC.

Previous MIT, University of Wales, Northrop Grumman

Education Massachusetts Institute of Technology

Send Maren InMail

500+
connections

- **ALUMNI?**
- **IN OR OUT OF TOWN?**
- **CORPORATION IN COMMUNITY**

Michael Teitelbaum

3rd

Full-Stack Software Developer/Manager, Technical Strategist

Greater New York City Area | Computer Software

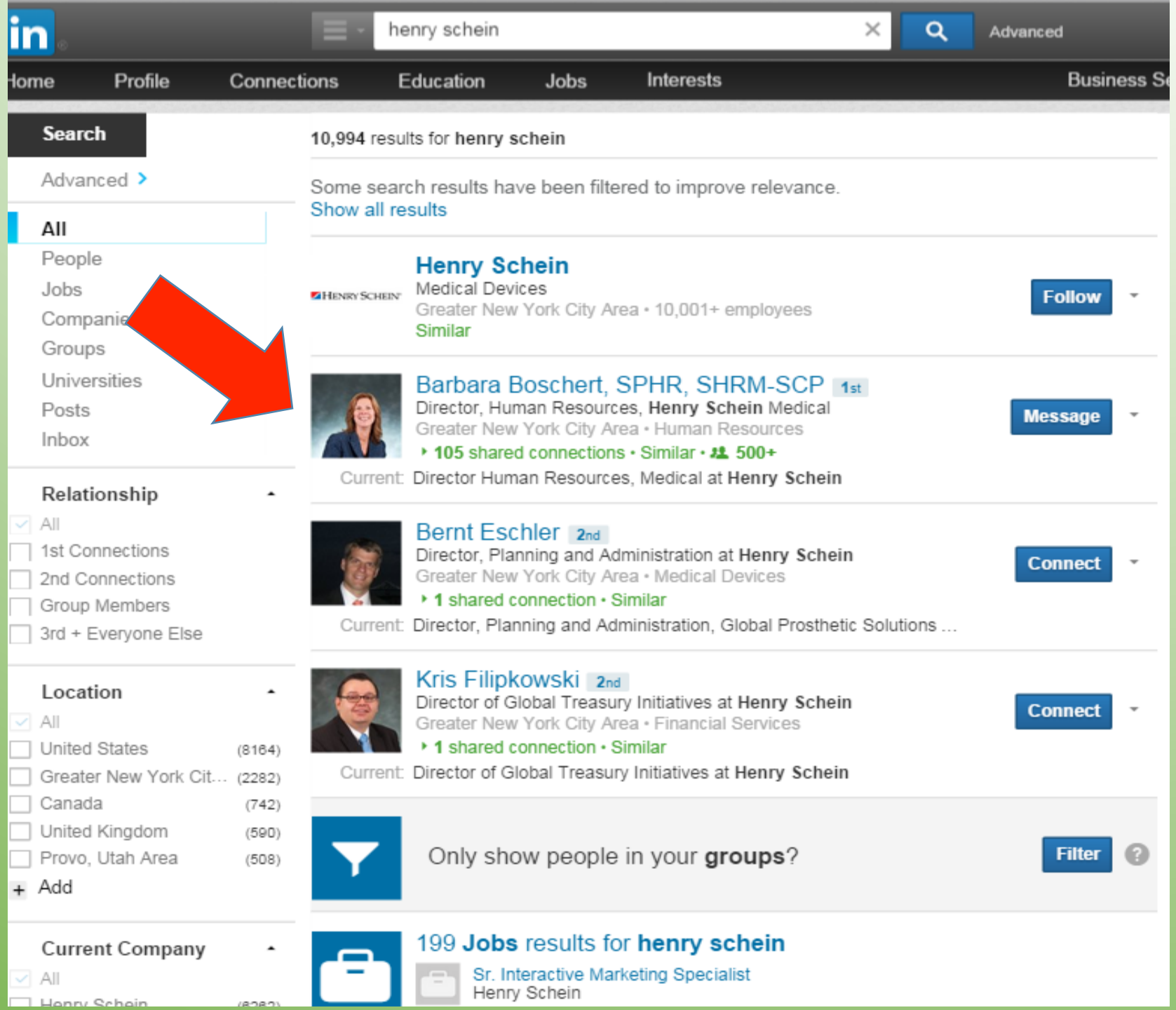
Current TripleLift

Previous Goldman Sachs, Computer Associates

Education Brown University

Send Michael InMail

331
connections



TAPPING INTO A CORPORATION

Research

Rolodex

FOLLOWING CORPORATIONS

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Recent Updates

Henry Schein It's Feature Friday! This photo is from the Business of Dentistry Conference that is taking place this week in Orlando, FL.

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At Henry Schein we realize that our Team Schein Members (TSM) are our greatest asset. We strive to ensure that as a TSM, you will reach your fullest potential. Our commitment to ethical behavior, integrity and mutuality reflects the continuous pursuit of the ideals that drive our spirit.

With the rapid expansion of the health care industry and our continued growth and success, we are looking for talented people in all disciplines to join our team. **Let's work together.**

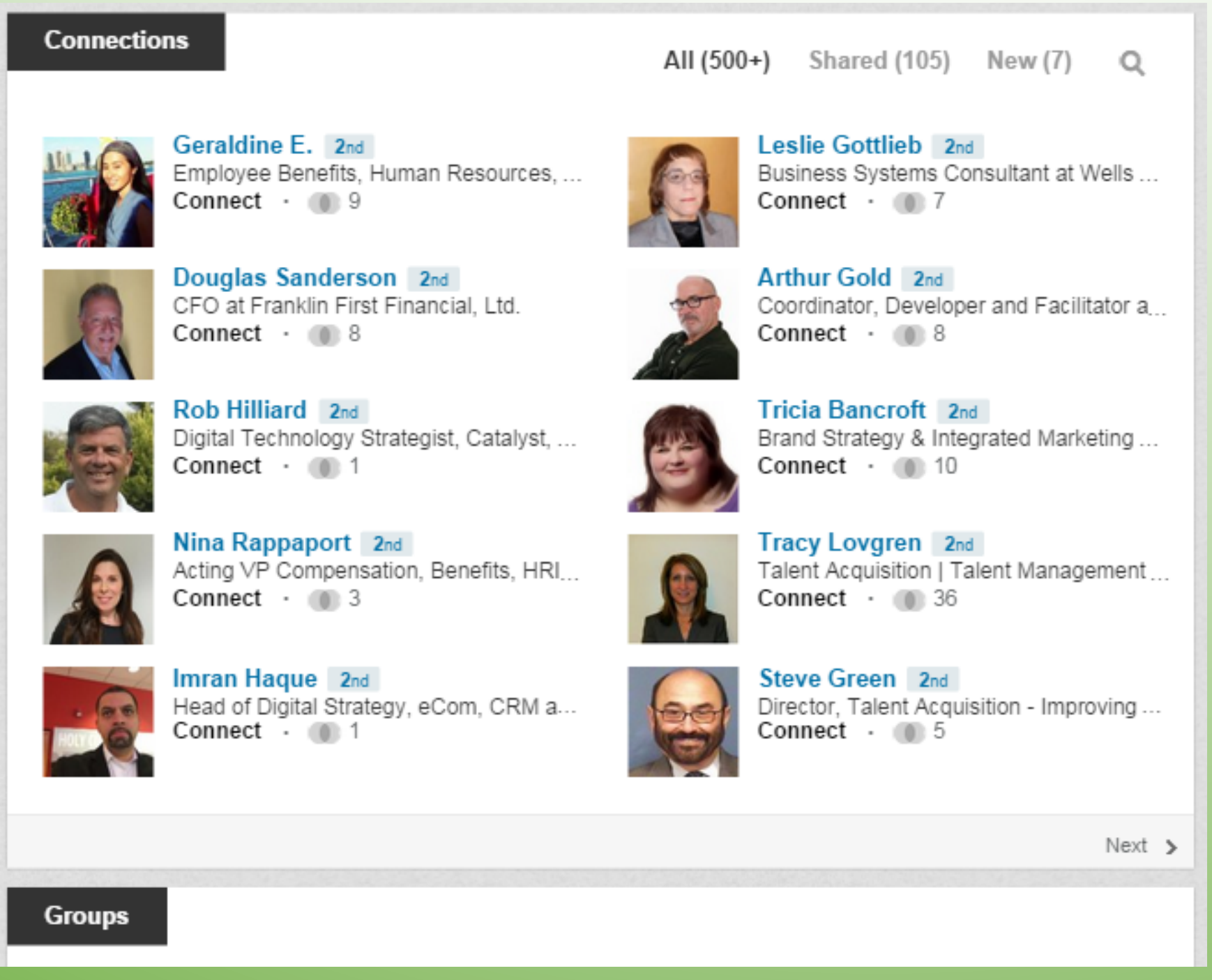
- Henry Schein, Inc. ‣
- Follow us on Twitter! ‣
- Connect with us on Facebook ‣
- Visit our Career Site ‣

How You're Connected

1 first-degree connection
307 second-degree connections
6,234 Employees on LinkedIn

See all ‣

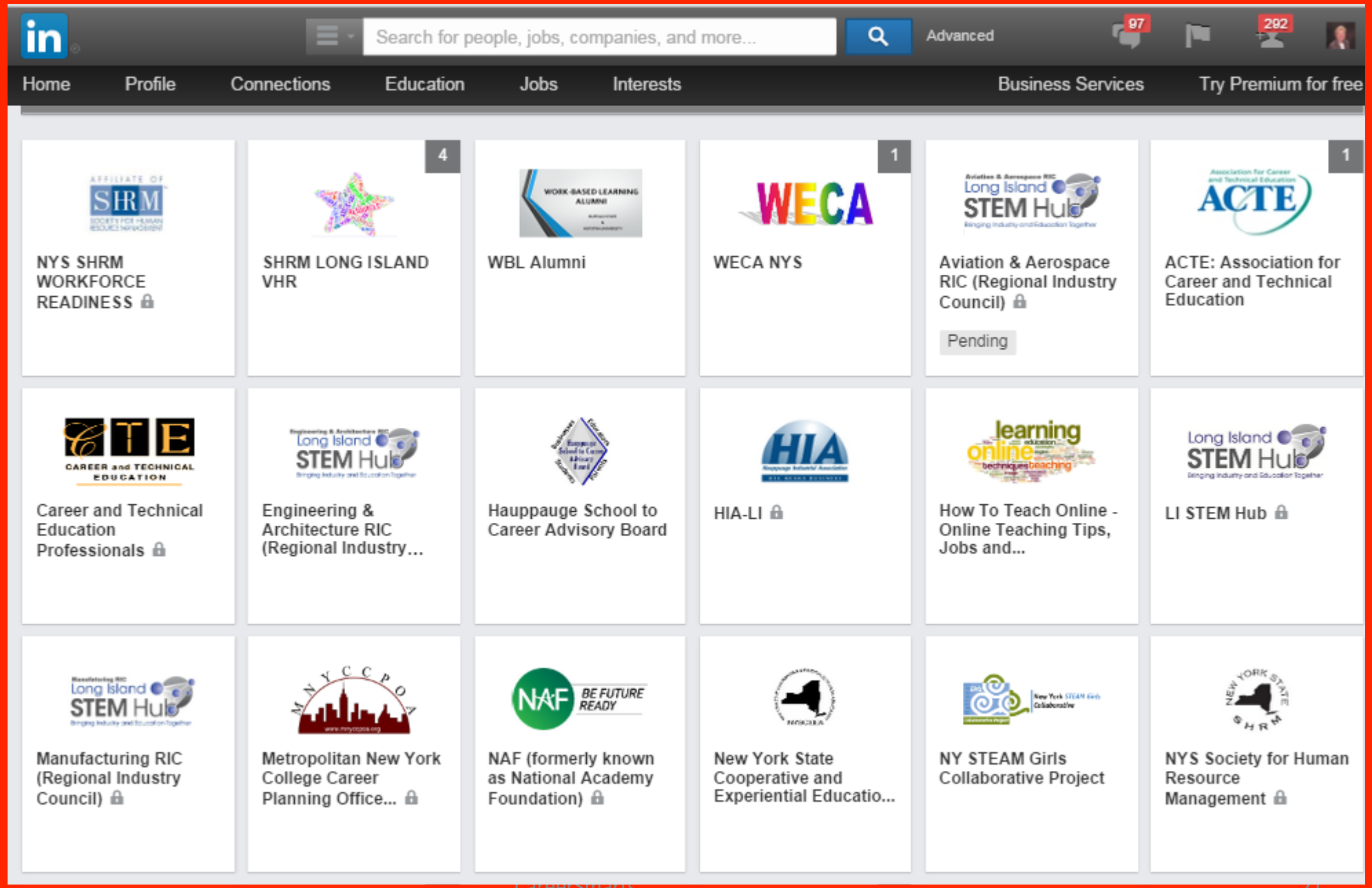
Jobs at Henry Schein



ROLODEX

- 1st, 2nd and 3rd connections
- Ask for introductions

JOIN GROUPS


Search for people, jobs, companies, and more...
Advanced
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Education
Jobs
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Business Services
Try Premium for free
NYS SHRM WORKFORCE READINESS
SHRM LONG ISLAND VHR
WBL Alumni
WECA NYS
Aviation & Aerospace RIC (Regional Industry Council)
Pending
ACTE: Association for Career and Technical Education
Career and Technical Education Professionals
Engineering & Architecture RIC (Regional Industry...
Hauppauge School to Career Advisory Board
HIA-LI
How To Teach Online - Online Teaching Tips, Jobs and...
LI STEM Hub
Manufacturing RIC (Regional Industry Council)
Metropolitan New York College Career Planning Office...
NAF (formerly known as National Academy Foundation)
New York State Cooperative and Experiential Educatio...
NY STEAM Girls Collaborative Project
NYS Society for Human Resource Management

Smithtown Industry Advisory Board

Discussions | Members | Promotions | Jobs | Search | More... | Forward this group

My Activity

Start a discussion or share something with the group...

Maximum length is 200 characters.

Attach a link | Share

Latest Discussions

1 of 1 See all new discussions »

Congratulations to the 32 students from Smithtown High Schools East and West who took TOP HONORS in NY STATE DECA competitions in... • 4 days ago

Thanks to the many hours of quality mentoring and practice sessions afforded to the students from many committed IAB members, our

Like | Comment | Flag | More

Most Popular Discussions

Next Smithtown IAB meeting to be held next Thursday, March 24, 2011 at SHS West in the Library from 3-5 PM. Refreshments from 2:45 -...

It is more important than ever to show your support for the students of Smithtown School District and the quality education that they receive. The 21st Century Workforce Committee of the IAB has worked hard over the past several years to show WHAT the students need to be ...

posted 5 days ago

MaryPat
Stop Following

Richard Fallica 2 days ago • I will be there. I have only been watching the impacy of the IAB on the student's, for 15 years now. Seeing this program curtailed in ... »

See all 3 comments »

Manager's Choice

Announcement from Smithtown Industry Advisory Board

MaryPat Grafstein See all »

Updates: Last 7 Days

Joe Drago has joined the group.

1 day ago • Send message

Richard Fallica and 1 more commented on:
Next Smithtown IAB meeting to be held next Thursday, March 24, 2011 at SHS West in the Library from 3-5 PM. Refreshments from 2:45 - 3:15. Meeting will begin promptly at 3:15 PM.

2 days ago • 3 comments

Richard Fallica likes: Next Smithtown IAB meeting to be held next Thursday, March 24, 2011 at SHS West in the Library from 3-5 PM. Refreshments from 2:45 - 3:15. Meeting will begin promptly at 3:15 PM.

2 days ago • Like (2)

See all updates »

BROADCAST YOUR WISDOM

Association for Career and Technical Education
ACTE Career Tech Update SmartBrief

Today's career and technical education news from around the country

SIGN UP | FORWARD | ARCHIVE | ADVERTISE

Top Story

Senators sponsor apprenticeship legislation

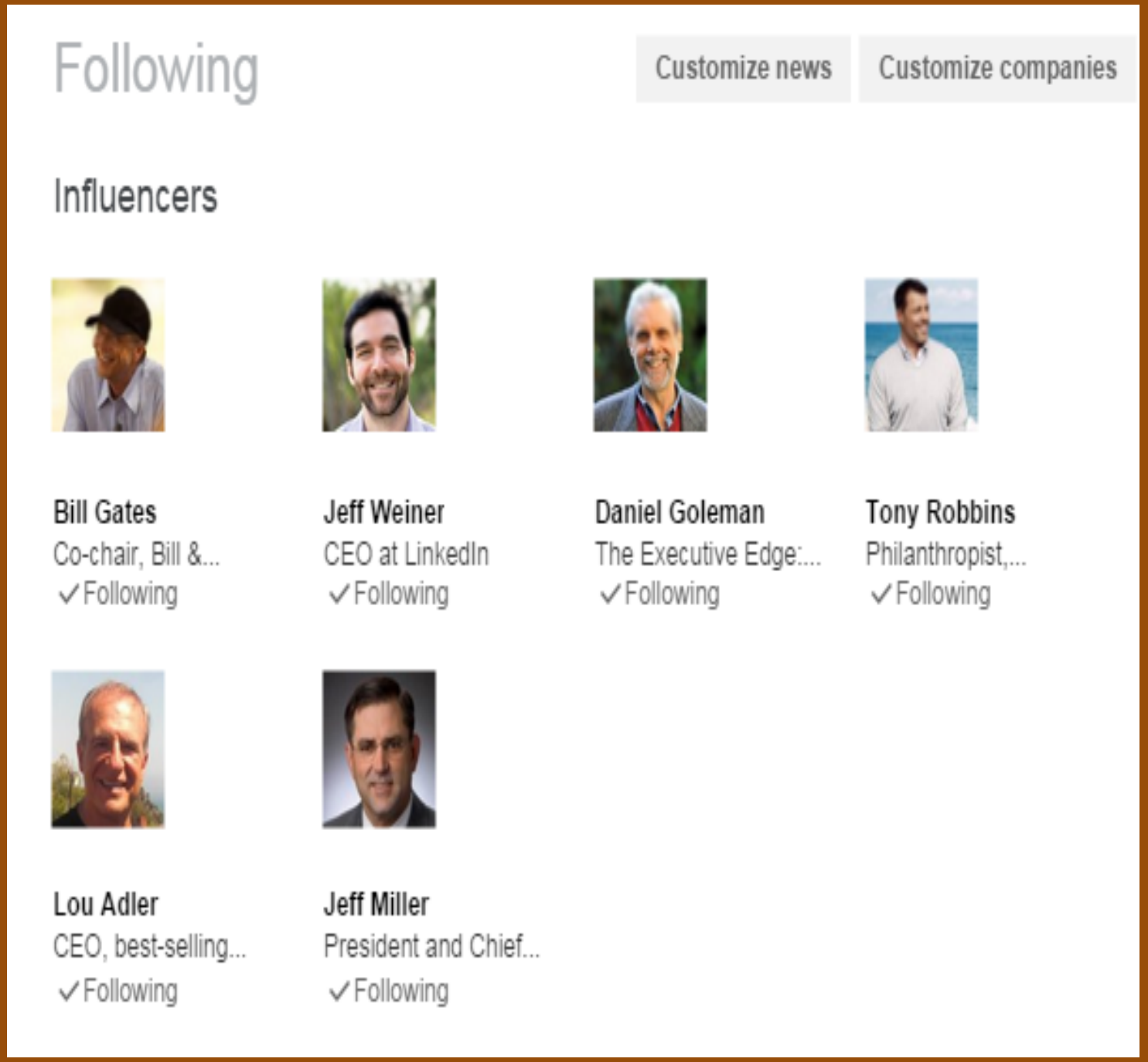
Tim Kaine, the Senate career and technical education caucus co-chairman, D-Va., this week unveiled the Apprenticeship and Jobs Training Act of 2015 alongside a bipartisan group of three co-sponsors. The lawmakers

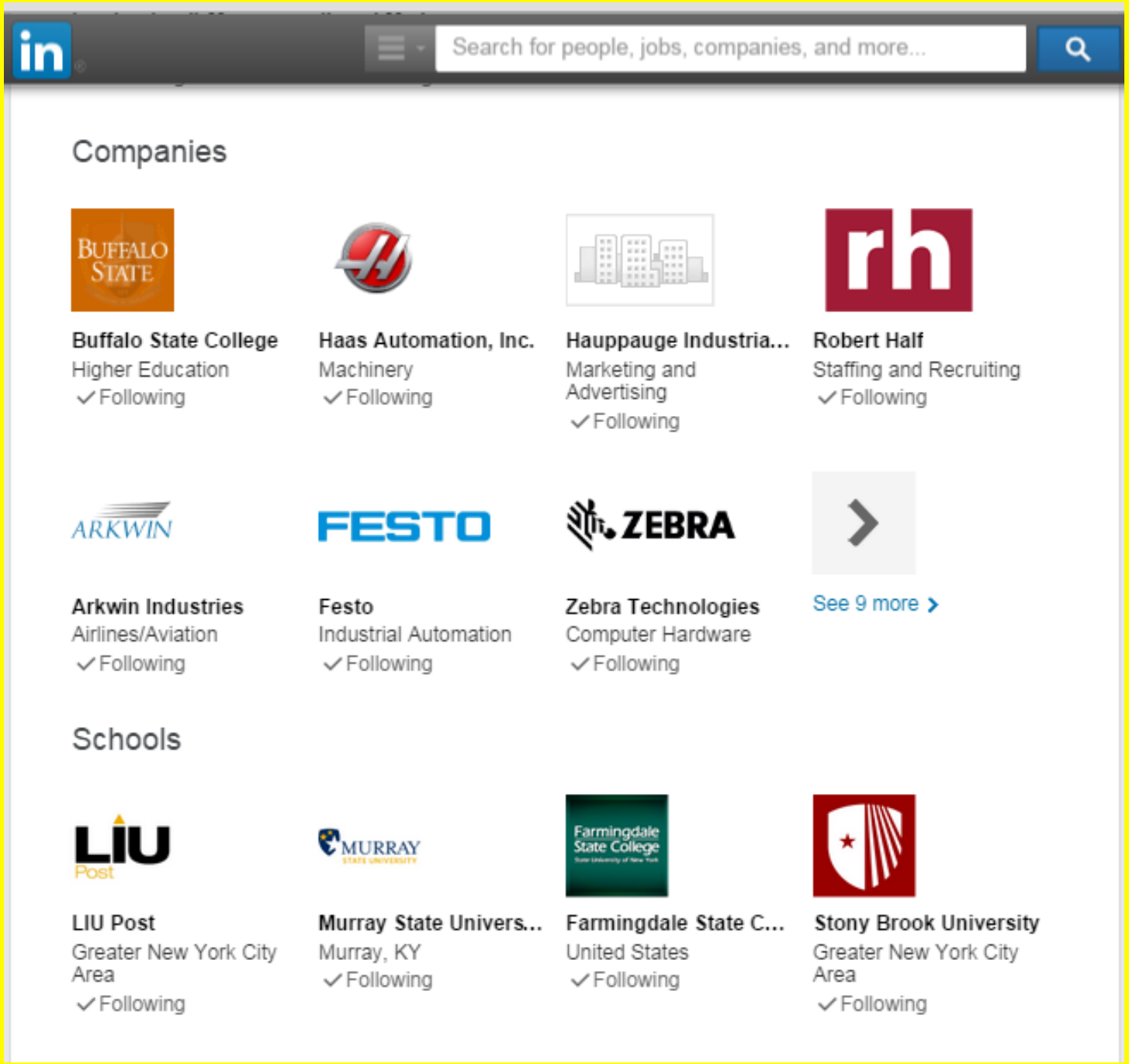
Senators seek tax credits for apprenticeships

14 31 19 COMMENTS 3

FOLLOW GURUS

INCREASE BUSINESS INTELLIGENCE





FOLLOWING CORPORATIONS

FOLLOWING CORPORATIONS

Curtiss-Wright Corporation
Defense & Space
5001-10,000 employees

7,848 followers | ✔ Following

Home | Careers

Curtiss-Wright Corporation is a diversified, multinational provider of highly engineered, technologically advanced products and services. We are the corporate descendants of the Wright brothers, the fathers of flight, and Mr. Glenn Curtiss, the father of naval aviation. In 1929, the companies founded by these three

See more

Recent Updates

Curtiss-Wright Corporation Our facilities in #California attend #CalState career fairs. Our most recent stop was the career fair at #CalState #Northridge! #insiderinfo

Like (3) · Comment · Share · 11 hours ago

How You're Connected

1 first-degree connection
40 second-degree connections
2,469 Employees on LinkedIn

See all

Careers

Interested in Curtiss-Wright Corporation?
Learn about our company and culture.
27 jobs posted

Learn more

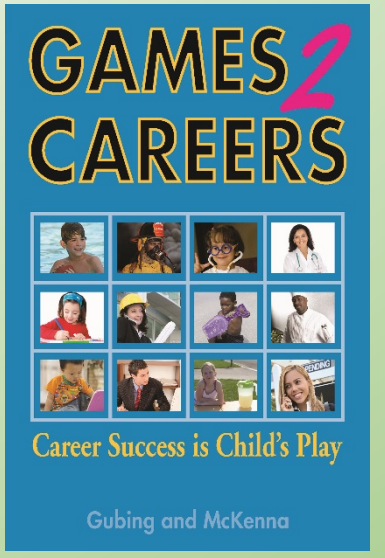
HOW TO NETWORK AND BUILD RELATIONSHIPS

- ✓Create profile
- ✓Search and Connect to Resources
- ✓Endorse People
- ✓Join Groups - There is power in numbers
- ✓Broadcast Your Wisdom
- ✓Review Rolodex
- ✓Follow Corporations
- ✓Follow Influencers to Build Your Own Intelligence

CareerSmarts

Areas of Expertise

- Career Planning, Work-based Learning, Advisory Boards, 21st Century Skills, Online Teaching
- 49 years in Career and Techhttps://sites.google.com/site/linkedinwbl/homenical Education
- School/Industry Coordinator for Smithtown School District – 38 years
- Professional Development Provider for
  - Buffalo State and Hofstra – online Work-based Learning Certification
  - Numerous career and technical education departments
- Games2Careers – Author
- NY State Education Consultant for CDOS Standards, WBL
- Board of Directors for:
  - Hauppauge Industrial Association
  - Society for Human Resource Management
  - Connect To Tech
  - Long Island Business Educators
  - NYS Work Experience Association



XTREME INTERN
a virtual career adventure

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